



eMarketing



Search Engine Optimisation

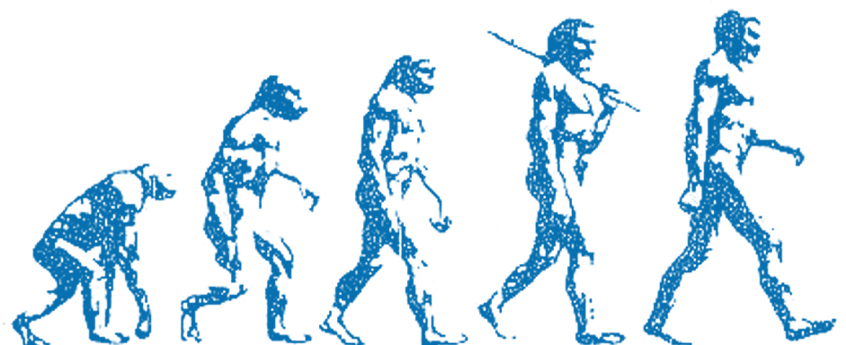
Are you search engine friendly?

For a website to reach high rankings within the main search engines, it has to have been fully optimised.

When a search engine adds your website to its database, it takes into account your website content as well as select information within the code that makes up your pages.

Optimising your website includes many techniques including optimising page titles, descriptions, keywords and image alt tags to ensure that relevant information is supplied and displayed on your search engine listings.

[Learn more...](#)





Pay Per Click / Google Adwords

Draw in the crowds through targeted advertising!

As a perfect compliment to our Search Engine Optimisation service, EQ MEDIA can offer a full management service for the Google Adwords Advertising Network.

Google Adwords allows you to advertise your products and services on Google, the most popular search engine in the world, as well as its network of advertisers.

EQ MEDIA can setup and maintain your advertising campaigns to bring instant, relevant, highly targeted traffic to your website.

[Learn more...](#)

Call **0800 043 07 64** for a free web consultation





Email Marketing

Stay on your customers' radar and they'll think of you first

By sending effective email newsletters, you will be using a powerful means to stay in regular touch with your customers. By staying on their radar, they will think of you first the next time they need a product or service you offer!

[Learn more...](#)



Online Surveys

Call **0800 043 07 64** for a free web consultation





Web Design | Search Engine Optimisation | Pay-Per-Click Google Adwords

The simple way to give you insight, new ideas and the knowledge to help meet your customer needs

Our online survey system makes conducting online surveys simple, fast, and highly affordable with no technical or market research skills are required. Our survey system gives you insight, new ideas and the knowledge to help meet customer needs and keep them and ultimately grow your business.

[Learn more...](#)

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