



Bing Search Engine

Bing opens for Business

Microsoft's new search engine

Bing is specifically designed to build on the benefits of today's search engines but begins to move beyond this experience with a new approach to user experience and intuitive tools to help customers make better decisions, focusing initially on four key vertical areas: making a purchase decision, planning a trip, researching a health condition or finding a local business.

Microsoft are challenging Google again with Bing, some are suggesting the acronym BING Bing Is Not Google!

See what you think at www.bing.com

Call 0800 043 07 64 to find out about getting your business on Bing.com

