



Video Marketing



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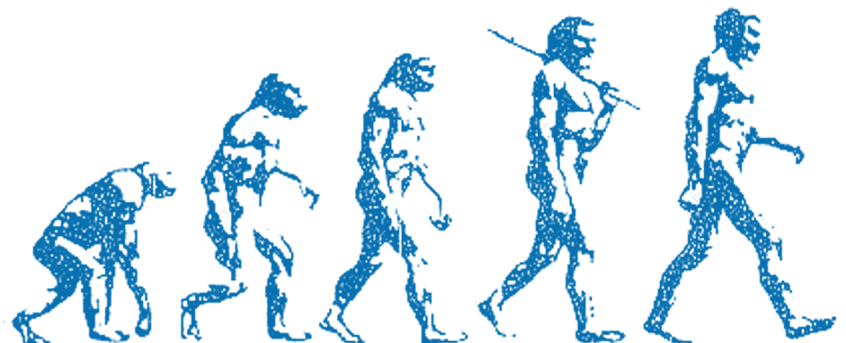
With the rise of video websites such as YouTube, now is a good time to get marketing with video

Using video to build awareness and traffic to your website is becoming much more mainstream as it becomes more accessible and affordable.

Video marketing is the use of videos to market a business's services or products. Many businesses do not understand or use this form of marketing and are missing out on an big opportunity.

Here are some reasons why a business should add video marketing to their marketing mix.

More exposure





Web Design | Search Engine Optimisation | Pay-Per-Click Google Adwords

Using video to market your business will get your business name out there.

Attract different types of customer

A lot of people do not respond to text ads, instead they prefer a more visual sales presentation like a video.

Generate more traffic to your website

Videos bring more visitors to your website by publicising your business name and url.

Increase Sales

More traffic means more sales on your website. Visitors to your website as a result of your video will be more qualified and lead to more sales.

Joint Ventures

Video marketing not only attracts new customers, it attracts potential business partners with lucrative opportunities.

We offer a cost effective service for producing videos for marketing and placement on your website or presentations.

Video formats covered:

- * MP4
- * AVI
- * WMV
- * M4V
- * MOV
- * 3GP
- * MPG
- * FLV

Audio formats covered:

- * MP3
- * M4A
- * AAC

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- * WAV
- * OGG
- * APE

We cover most common video and audio formats so just ask.

Call us on 0800 043 07 64 to discuss our video marketing services

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